Bachelor in Management & Technology
(TUM-BWL)

Now also available in English!
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Want to stand out from the crowd? The Bachelor’s Program in Management & Technology aims to create a new type of graduate: One who combines outstanding skills in management with an additional qualification in technology or natural sciences. And that is exactly what employers are searching for today.
The Bachelor’s Program in Management & Technology usually takes six semesters to complete. It combines classes in management studies (70% of the course) with courses in engineering/natural sciences (30%). We offer a range of different specializations in each area.

Optional Areas for specialization in management:

- Innovation & Entrepreneurship
- Marketing, Strategy & Leadership
- Operations & Supply Chain Management
- Finance & Accounting

Areas for specialization in engineering/natural sciences:

- Chemistry
- Electrical & Information Technology
- Computer Science
- Mechanical Engineering
- Computer Engineering

Please note, if you choose to study 100% in English you have to choose Computer Engineering as your specialization in engineering/natural sciences.

The degree also includes a Project Studies course, providing you with hands-on practical experience. Teams of two to five students work on a research or industry project, and in the process acquire essential problem-solving skills. The teams work under the tutelage of a mentor from industry and a tutor from the university.

As part of your studies, you may spend a period of time at a foreign university. This is a perfect opportunity for broadening your horizons and improving your foreign language skills.
The teaching on the program is state-of-the-art. We organize a range of tutorials, small-group seminars and lectures. The program offers two different language possibilities: you can either study 100% in English or choose the bilingual option, with roughly 60% of courses in German and 40% in English.

Sounds interesting?
Contact us to find out more about your options.
About
TUM School of Management

TUM School of Management takes a unique interdisciplinary approach to research and teaching, focused on the interface between management and engineering/natural sciences. Part of Technical University of Munich, one of the world’s leading technical universities, the school has approximately 35 professors and 250 employees. In addition it cooperates closely with almost 90 renowned universities and management schools worldwide.

Since its foundation in 2002, TUM School of Management has quickly established itself as one of the leading business schools in Germany. It holds top positions in rankings for both research and teaching. In 2012 and 2014, it was ranked among the top business schools by Handelsblatt, Germany’s leading financial newspaper, and it regularly comes high up in the respected CHE University Ranking.

TUM School of Management currently has around 4,500 students. They benefit from a first-class academic training combined with many opportunities to put their theoretical knowledge into practice. They also enjoy the magnificent surroundings of Munich, one of Germany’s most prosperous and fastest-growing cities and a clean, safe and cosmopolitan place to live.
Academic Programs:

- Bachelor in Management & Technology
- Master in Management & Technology
- Master in Management
- Master in Consumer Affairs
- Executive MBA Programs
- Certificate Programs & Executive Trainings
- Customized Programs
- Ph.D. Program

At a glance

- 5 academic departments
- Approx. 35 professors
- Approx. 250 academic staff members
- € 3.7 million in third-party investment each year
- Approx. 4,500 students
- Approx. 90 partnerships with foreign universities

Contact
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