Mission

Grounded in TUM’s technological and entrepreneurial ecosystem, TUM School of Management educates responsible talents and pursues relevant research to advance innovation-based businesses and societies in Germany, Europe and the world.

Vision

To become one of Europe’s leading management schools at the interface to engineering and science, contributing to solutions for the grand societal challenges.
Welcome!

Our task at TUM School of Management is to bridge the divide between management and technology. We do this in a number of pioneering ways. Our enviable reputation as one of the leading business schools in Germany and our unique location in the heart of Europe means that we can attract the very best students from around the world. We teach them how to work in a rapidly changing, global economy and how to contribute to solutions for the grand societal challenges. The expertise that they acquire during their time with us enables them to convert their enthusiasm for technological innovation into the products and services of the future.

Our research pushes at boundaries. The cutting-edge work done by our researchers combine state-of-the-art knowledge of modern entrepreneurship with thought leadership in a wide range of areas relating to management, engineering and the natural and life sciences. Our high levels of academic excellence are reflected in our outstanding academic rankings. Yet we remain relevant for business. Our Advisory Board plays an important role here, bringing together leading figures from the corporate world, academia and society to advise the school on strategic matters.

We warmly invite you to come and experience the unique and dynamic atmosphere at TUM School of Management for yourself.

Prof. Dr. Gunther Friedl
Dean of TUM School of Management
Technical University of Munich (TUM) is one of Europe’s leading research universities, with more than 500 professors, around 10,000 academic and non-academic staff, and 39,000 students. Its focus areas are the engineering sciences, natural sciences, life sciences and medicine, reinforced by schools of management and education. TUM acts as an entrepreneurial university that promotes talents and creates value for society. In that it profits from having strong partners in science and industry. It is represented worldwide with a campus in Singapore as well as offices in Beijing, Brussels, Cairo, Mumbai, San Francisco, and São Paulo. Nobel Prize winners and inventors such as Rudolf Diesel, Carl von Linde, and Rudolf Mößbauer have done research at TUM. In 2006 and 2012 it won recognition as a German “Excellence University.” In international rankings, TUM regularly places among the best universities in Germany.
About TUM School of Management

With a focus on the interface of management, engineering and the natural and life sciences, TUM School of Management is a natural partner for both business and research. Based in the beautiful city of Munich, the school prides itself on its international flair while retaining its identity as a center of excellence. This unique combination means that we attract outstanding students and academics from all over the world who contribute to our international standing and reinforce our global perspective.

TUM School of Management has more than 35 professors and some 250 staff in total. We currently cooperate with more than 90 internationally renowned universities and business schools. We also work closely with a wide range of corporate partners both in Germany and abroad. Although being one of the younger business schools in Germany, we have quickly reached the top of prestigious rankings for both research and teaching.

In 2014, for example, we were awarded the first EPAS accreditation for any Bachelor program at a German university. We also placed in the top of respected CHE university rankings for our Bachelor and Master programs and our research. The December 2014 ranking of business schools by the major German business newspaper Handelsblatt confirmed the school’s leading position in research and our No. 1 position among German business schools. The leading university rankings published by the German business news magazine Wirtschaftswoche in 2015 put TUM School of Management in fifth place for business administration. This makes TUM School of Management the best technical university for business administration in the ranking.

In 2015, the Association of MBAs (AMBA) officially accredited TUM School of Management’s three Executive MBA programs. In Germany, TUM School of Management now ranks among only five institutions offering AMBA-accredited programs.
Prof. Dr. Stefan Minner

I was very happy to take on an appointment as Professor at TUM School of Management. A major factor in accepting the position was the excellent reputation of the school in the German-speaking world, despite its being a relative newcomer among business schools.

Prof. Dr. Stefan Minner has been Professor of Logistics and Supply Chain Management since 2012.

Prof. Dr. Prof. h.c. Dr. h.c. Ralf Reichwald

The strategic mission of TUM School of Management in research and education is its joint focus on technology and management. This is clearly visible in its TUM-BWL study programs. They are unique and outstanding!

Prof. Dr. Prof. h.c. Dr. h.c. Ralf Reichwald, TUM Emeritus of Excellence, was the first elected Dean of TUM School of Management from 2002 – 2005.

Prof. Hana Milanov, Ph.D.

After researching and teaching entrepreneurship at top institutions in the USA and Spain, I am delighted to be a part of the TUM community. With five chairs dedicated to studying entrepreneurship and an impressive technological ecosystem, this is a world-class environment to spearhead the creation and dissemination of knowledge in entrepreneurship.

Prof. Hana Milanov, Ph.D., has been a professor of International Entrepreneurship since 2012 and Senior Vice President for International Alliances and Alumni since 2014.

Prof. Dr. Dr. Ann-Kristin Achleitner

I have been a professor at TUM School of Management since its founding, and was thus able to observe how the school has developed within the shortest possible time in research and teaching to become one of the leading scientific institutions in this field in Germany.

Prof. Dr. Dr. Ann-Kristin Achleitner has been Professor of Entrepreneurial Finance since 2001.
TUM School of Management worldwide

TUMexchange
The TUMexchange program includes study-related exchanges with selected universities outside the EU in the regions of North and South America, Asia, Africa, Australia/New Zealand and Russia. This is an university-wide exchange program, which is coordinated directly by the TUM International Center.

Partner Institutions
TUM School of Management cooperates directly with a number of leading business schools and faculties at renowned universities both in Europe (within the ERASMUS+ program) and outside Europe.
Research

Research at TUM School of Management is characterized by its interdisciplinary approach, focusing on the interface between management, engineering, and the natural and life sciences. The methods employed range from theoretical models to qualitative and quantitative empirical work and applied research. Within the framework of this strategic orientation, research is undertaken in five areas:

- Innovation & Entrepreneurship
- Marketing, Strategy & Leadership
- Operations & Supply Chain Management
- Finance & Accounting
- Economics & Policy

TUM School of Management has achieved leading positions in all relevant national rankings. In particular, TUM School of Management topped the list of German universities in the 2014 Handelsblatt research ranking in the field of management. The school is also home to several competence centers, which bundle resources and facilitate an intense collaboration with other institutions and corporate partners: The Center for Entrepreneurial and Financial Studies, the Center for Life Sciences and Management, the Entrepreneurship Research Institute, and, as joint ventures with partner institutions, the Munich Intellectual Property Law Center and the Center for Digital Technology & Management.

The faculty is engaged in a broad range of cutting-edge research projects, supported among others by the Federal Ministry of Education and Research, the German Research Foundation, and the European Union. According to rankings by Frankfurter Allgemeine Zeitung and Handelsblatt, respectively, three TUM School of Management professors are among the 100 most influential economists and management scholars in Germany, and seven are among the top 100 management researchers in German-speaking countries.
Research Centers and Institutes

CEM – Center for Energy Markets
With the support of Munich Municipal Utilities (Stadtwerke München GmbH (SWM)), TUM School of Management has founded the Center for Energy Markets (CEM). The partners aim to conduct ongoing and rigorous analysis of evolution in the energy industry, and facilitate excellent interdisciplinary training of professionals in this emerging field. The focus of research is on the analysis of energy prices, trading strategies in the energy sector, and investment decisions for power plants. Specializations also include regulated electricity and gas networks as well as asset management in the energy industry. Another major challenge lies in the area of electromobility management.

CEFS – Center for Entrepreneurial and Financial Studies
This research center is funded by the TUM Chair for Entrepreneurial Finance, supported by KfW Bankengruppe, and the TUM Chair of Financial Management and Capital Markets. Research at the center focuses on the fields of entrepreneurship and finance, covering such areas as owner structures and their influence on the growth of a company, performance measurement, risk management for institutional private equity investors, as well as private debt as possible financing for small to medium-sized business enterprises.

CLSM – Center for Life Sciences and Management
The Center for Life Sciences and Management brings together closely networked specialist sectors such as forestry and agriculture, chemicals, plastics, food & food technology, and plant engineering. In doing so, it builds a bridge between technology, ecology and economic efficiency. Work takes place at an international level, particularly in the areas of bioeconomy and “closing the loop”. The research encompasses the entire value chain, from production to consumption. “Reverse flows” such as recycling play a crucial role here. Moreover, by effectively combining research and teaching, the Center for Life Sciences and Management ensures that its research findings make a lasting impact and generate valuable synergies.

ERI – Entrepreneurship Research Institute
Entrepreneurship is an emerging and important research field in business, economics, and psychology. The goal of the Entrepreneurship Research Institute is to help develop this field and improve our understanding of entrepreneurial individuals and organizations. One part of the research at this center takes a psychological perspective and investigates entrepreneurial cognition and decision-making. Its second research stream follows a business perspective and tries to understand the behavior of young organizations and factors that contribute to their success. The ERI team is interdisciplinary and composed of research with diverse backgrounds and qualifications, including management, psychology, economics, sociology, and natural sciences.

MIPLC – Munich Intellectual Property Law Center
TUM and TUM School of Management, the University of Augsburg and the Max Planck Institute for Intellectual Property, teamed up with the George Washington University Law School (Washington, D.C., USA) to found the Munich Intellectual Property Law Center (MIPLC), a nexus for education and research in the field of intellectual property. In order to provide the urgently needed next generation of experts in this field with the necessary training, MIPLC offers an internationally oriented, two-semester, tuition-based Master program in Intellectual Property and the Law of Competition.

CDTM – Center for Digital Technology and Management
The Center for Digital Technology and Management (CDTM) is an interdisciplinary institution for education and research and is a joint venture between TUM and the Ludwig-Maximilians-Universität München. The CDTM offers talented students places in the international and interdisciplinary Technology Management graduate program, which is part of the Elite Network of Bavaria. In close cooperation with industry, CDTM research and education focuses on how to manage the high-tech industry, and is simultaneously committed to preparing the students for future leadership positions in their professional career.

Partner Research Centers

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Selected Research Projects

REWARD – Industrial Water Use and Reuse

Water is an increasingly relevant resource in industrial settings, and its efficient use is of growing concern. This has financial reasons, but definitely also environmental reasons, as water scarcity is a major challenge in many parts of the world. The Department of Operations & Supply Chain Management at TUM School of Management participates in an interdisciplinary research project aimed at reducing water consumption in the food and bioprocessing industry. The research in the project ranges from the chemical analysis of wastewater streams to the development of new sensor technology. TUM School of Management complements the science and engineering components of the project with the development of decision support approaches that integrate the efficient use and reuse of water in the management of production systems and supply chains.

Digital Work Design – Turning Risks into Opportunities

In “Digital Work Design - Turning Risks into Chances (DWD-TuRiChan)”, a project funded by the German Federal Ministry of Education and Research, researchers from the chair of Strategy and Organization of TUM School of Management assess how digitization transforms work design and leadership, and which opportunities and risks it poses for employees and leaders. After a multistage expert survey and a large-scale panel study, three further studies will be conducted together with various companies to identify potential moderating factors at the leadership and organization level that help turn these risks into chances.

Making the most of group relationships: gender and boundary effects in microcredit groups

One of the core reasons for promoting microfinance was to empower female entrepreneurs: not only with loans, but also with the social capital that microfinance groups provide. Challenging this premise, professors of TUM School of Management, IE Business School (Spain) and Baylor University (USA) study microfinance entrepreneurs in Kenya and find that when given the same network characteristics, female entrepreneurs actually get less out of every contact compared with men. Importantly, they also find that factors such as group composition or a female leader can help counterbalance this effect. To the extent that managers are able to influence characteristics of their context – e.g. the group composition or leader election – they may contribute to women’s ability to make the most of their intra-group networks.

Survey of Health, Aging and Retirement in Europe (SHARE)

Aging is one of the major challenges of the 21st century. Many pension systems are unsustainable, health-care costs are rising, intergenerational cohesion is being threatened. To base policies coping with these challenges on sound evidence, data on retirement choices, health behaviors and social inclusion are needed. SHARE provides such data. It is the largest pan-European social science panel study and includes a broad scope of socioeconomic variables, health measures and social network information. More than 293,000 interviews with approximately 123,000 individuals have been collected in over 20 countries since 2004. SHARE data are available for researchers free of charge and are very fruitful: Roughly two weekly publications are compiled from SHARE data, covering economic, health and social science topics from retirement saving to active aging and end-of-life care. These scientific results are then communicated to public policymakers at the EU and national levels. The survey is centrally coordinated at the Max Planck Institute for Social Law and Social Policy. The German country team is affiliated with TUM School of Management.
Academic Departments

Innovation & Entrepreneurship
The Academic Department of Innovation and Entrepreneurship explores developments and extends research into management of innovation and company start-ups. The research focus lies on empirical investigation into innovation and start-up processes. Research subjects include corporate strategies for profiting from innovation, openness in innovation processes, innovation by users, patent management, the recognition of business opportunities, entrepreneurial individuals’ and teams’ psychological processes, strategies for young companies, as well as understanding the consequences of entrepreneurial failure.

Marketing, Strategy & Leadership
The Academic Department of Marketing, Strategy & Leadership focuses on the planning and achievement of market and company targets. Its primary interest is in the empirical investigation of attitudes, motivation and behavior among employees, management, customers, and consumers.

Operations & Supply Chain Management
The Academic Department of Operations & Supply Chain Management analyzes, models and optimizes decision problems occurring in the design and operation of manufacturing and service systems, including logistics and supply chains. With an emphasis on providing decision support for real-world problems, operations research and management science techniques are applied and improved.

Economics & Policy
The Academic Department of Economics and Policy examines economic processes with a focus on the role of public policy. It addresses contemporary policy issues by means of theoretical as well as empirical investigations into public economics, health economics, industrial organization, environmental economics, sustainable resources management, agricultural and food economics, forestry, energy economics, and the economics of aging. Special emphasis is given to policy conflicts between equity, efficiency, and sustainability.

Finance & Accounting
The Academic Department of Finance & Accounting spans the traditional fields of corporate finance, management accounting and financial accounting. Empirical, theoretical as well as experimental research is being conducted in this field. Moreover, several industry cooperation projects are going on in the department. Within the department the Center for Entrepreneurial and Financial Studies (CEFS) was set up within the department. It is focused on entrepreneurial finance, including topics like venture capital, private equity, family businesses and small and medium-sized enterprises finance. In addition, the Center for Energy Markets (CEM) was also recently founded as a research center that focuses on the economic and financial analysis of the broader area of energy markets.

Professors
TUM School of Management has more than 35 professors, distinguished by excellence in research and teaching at the interface of management and technology. Thanks to the innovative professorial appointment procedure at the Technical University of Munich, TUM School of Management has in recent years been able to attract the most outstanding professors in their respective research areas from Germany and abroad.

TUM School of Management provides them with an environment in which they can perform at their peak in both research and teaching. This has been externally acknowledged: According to the 2014 Handelsblatt ranking, TUM School of Management professors include the strongest research professors in business administration in Germany, with six professors among the top 100 business administration researchers in Germany. This also benefits the students at TUM School of Management, who regularly attest the fact that their professors bring their outstanding research knowledge to their teaching.

Three full professors at TUM School of Management appear on the list of most influential economists across Germany: Professor Dr. Axel Börsch-Supan, Professor Dr. Christoph Kaserer, and Professor Dr. Dr. h.c. mult. Horst Wildemann. These three academics often appear in the media, are valued advisers to politicians and make a strong contribution to research, which leads to frequent citations by other academics.

Incidentally, at TUM School of Management, about one-third of faculty professors are female, a very high proportion in the German scientific community. Approximately 15% of TUM School of Management’s professors have a foreign passport and more than 80 % have experience working abroad.
Honorary Professors

TUM School of Management’s professors are supported by 19 honorary professors, strengthening the link between the university and the professional world. They contribute to teaching activities in general, and to the range of subjects on both compulsory and elective courses with a specific emphasis on practical work. TUM School of Management honorary professors are leading experts from industry and business, respected researchers, and well-known entrepreneurs.

Prof. Dr. Florian Bieberbach
Prof. Dr. Dr. h.c. mult. Manfred Bruhn
Prof. Dr. Franz Dötsch
Prof. Dr. Christoph von Einem
Prof. Dr. h.c. Rudolf Faltermeyer
Prof. Dr. Bernd Grottel
Prof. Dr. Stefan Huckemann
Prof. Dr. Rüdiger Kellner
Prof. Dr. Edward G. Krubasik
Prof. Dr.-Ing. Uwe Loos
Prof. Dr. Gerhard Plasonig
Prof. Dr.-Ing. Wolfgang Reitzle
Prof. Randoif Rodenstock
Prof. Dr. Axel Stepken
Prof. Dr. Michael Süß
Prof. Dr. h.c. Horst Teltschik
Prof. Dr. Dieter H. Vogel
Prof. Dr. Konrad Weckerle
Prof. Dr. Mark Wössner

TUM Distinguished Affiliated Professors

Professorships at TUM School of Management also include two TUM Distinguished Affiliated Professors: Prof. Dr. h.c. Elke Weber, Ph.D., from Columbia University in New York, and Prof. Mitchell M. Tseng, Ph.D., from the Hong Kong University of Science and Technology. The honorary title “TUM Distinguished Affiliated Professor” is given to leading international scientists working at other universities, advancing a scientific field, and developing long-term collaborations with their colleagues at the Technical University of Munich.

Prof. Dr.-Ing. Wolfgang Reitzle

As an honorary Professor, I am able to report directly from everyday business to the students of TUM School of Management. I am very pleased that in this way the students gain insight into everyday business during their course of studies. Teaching activities also give me the chance to interact with and support the talented people of the future.

Prof. Dr.-Ing. Wolfgang Reitzle, former Chairman of the Board of Directors at Linde AG and actual supervisory chairmat at Linde AG, has been an honorary professor at TUM School of Management since 2005.

Prof. Dr. h.c. Elke Weber, Ph.D.

TUM School of Management is becoming a recognized brand worldwide. It is a privilege to be a part of this academic community. State-of-the-art facilities and equipment, a cutting-edge approach to teaching and learning, and a spirit of true entrepreneurship all combine to make TUM School of Management one of the most attractive and exciting business schools in Europe. I look forward to working closely with colleagues and students at TUM in the future.

Prof. Dr. h.c. Elke Weber, Ph.D., from Columbia University in New York, has been a TUM Distinguished Affiliated Professor since 2012.
Doctoral Program

The aim of our doctoral program is to ensure that all our doctoral students receive the best preparation possible for leadership positions in industry or in academia. To achieve this goal, we provide strong, personalized support and mentoring for our doctoral candidates in their academic and professional development. Doctoral candidates attend disciplinary and interdisciplinary courses delivering deep theoretical and methodological knowledge to prepare our candidates for conducting their own research projects. These projects address some of the grand societal challenges that we face today, and unite relevance of topic and methodological rigor.

Our Research Excellence Program opens up additional opportunities for extensive training, coaching and international academic networking for our most promising doctoral candidates.

Overall, the Graduate Center at TUM School of Management, together with the TUM Graduate School, offers a wide range of possibilities for pursuing excellent research, including interdisciplinary cooperation and international research stays at top-tier universities. Our doctoral graduates move on to academic positions in Germany and abroad, for example at Imperial College London, or to leadership positions in industry and professional service firms.

Petteri Leppänen

TUM School of Management’s doctoral program provides its doctoral students with excellent training in line with international standards. We have the chance to work closely with our experienced faculty and visiting researchers who are the leading scholars in their respective fields. The program is generally placed in a highly supportive and competitive environment in which academic know-how combined with a young and entrepreneurial mindset has created a unique working atmosphere. After my graduation, I will be well-prepared for an academic career possessing the skills to produce advanced research material as well as a strong international network.

Petteri Leppänen, doctoral candidate, Entrepreneurship Research Institute / Strategic Entrepreneurship

Dr. Anna-Lena Sachs

Being a part of TUM School of Management’s doctoral program was the foundation for my academic career as Assistant Professor for Supply Chain Management at the University of Cologne. The program’s diversity of expertise and open-door policies as well as the high quality of research at TUM honed my research interests in the domain of inventory control and behavioral operations management, while the coursework helped turn me into a well-rounded researcher. The program provides a fast-paced moving intellectual and academic environment. The supportive yet challenging nature of this experience, the feedback of numerous high-talented colleagues and the excellent supervision helped me reach a number of personal, professional and academic goals.

Jun. Prof. Dr. Anna-Lena Sachs, Supply Chain Management and Management Science, University of Cologne
Advisory Board

TUM School of Management has had an Advisory Board since its inception. Leading figures from business, science and society are appointed to the board to advise on departmental strategic affairs. From 2012 to 2016, the Advisory Board consisted of the following members:

Dominik Asam
Member of the Board of Management, Infineon Technologies AG

Prof. Dr. h.c. Roland Berger
Honorary Chairman, Roland Berger Strategy Consultants GmbH

Dr. Andreas Biagosch
Managing Director, Impacting GmbH & Co KG and former member of the Shareholder Council, McKinsey & Co

Dr. Eckhard Cordes
Former CEO, Metro AG

Prof. Dr. h.c. Rudolf Faltermeier
Former Vice President of the Association, Sparkassenverband Bayern

Carl-Peter Forster
Former CEO, Tata Motors AG

Prof. Dr. Claus Hipp
Managing Partner, HiPP GmbH & Co. Vertrieb KG

Prof. Dr. Edward G. Krubasik
Former Member of the Board of Management, Siemens AG

Milagros Caña Carreiro-Andree
Member of the Board of Management, BMW AG

Prof. Dr. Christoph H. Loch, Ph.D.
Director, Cambridge Judge Business School

Prof. Dr.-Ing. Wolfgang Reitzle
Former Chairman of the Board of Directors, Linde AG and Chairman of the Supervisory Board, Continental AG

Prof. Randolf Rodenstock
Member of the Supervisory Board, Rodenstock GmbH

Prof. Dr. Axel Stepken
CEO, TÜV SÜD AG

Prof. Dr. Michael Süß
CEO, Georgsmarienhütte Holding GmbH

Dr. Christine Stimpel
Partner of the Global CEO & Board Practice, Heidrick & Struggles Unternehmensberatung GmbH & Co. KG

Prof. Dr. Konrad Weckerle
Former CEO, Rhein-Main-Donau AG

Prof. Dr. h.c. Roland Berger
Honorary Chairman, Roland Berger Strategy Consultants GmbH, is a member of the Advisory Board.

Dominik Asam
Member of the Board of Management of Infineon Technologies AG, is a member of the Advisory Board.

TUM School of Management really is right at the interface of innovative technology and modern management. I am delighted that I can support the school’s management as a member of the Advisory Board in optimizing the organization at this interface from a company perspective.

TUM School of Management is unique – its approach, its performance, its high standards in every area of endeavour. In setting up a supervisory committee, the Advisory Board exemplifies the professional approach taken at TUM School of Management. I am very pleased to be a board member.
Teaching and Education

Teaching at TUM School of Management is state-of-the-art, featuring lectures, regular tutorials and small-group seminars. Our approximately 4,500 students receive a thorough basis in their chosen subjects. We also place a strong focus on bringing together theory and practice. For example, our project studies module consists of a research or practical project carried out by a student team in collaboration with a chair and a company. The students gain valuable hands-on experience while our corporate partners benefit from the practical results of the projects.

We currently offer one Bachelor Degree and three Master Degrees. The Bachelor program has been officially recognized by EPAS, the international accreditation system operated by the European Foundation for Management Development (EFMD) - it is the first Bachelor program to receive such accreditation in Germany. At our Executive Education Center, we offer three Executive MBA degrees, as well as various Executive Education initiatives.

Bachelor and Master Degrees

Our core programs, the Bachelor and Master in Management and Technology, provide students with both a sound understanding of management and a comprehensive basis in a wide range of technical and natural scientific fields. Both programs produce graduates with a unique skill set at the interface of management and technology.

Our Master in Management program is aimed exclusively at engineers and scientists. The tailored training in management for engineering and natural science graduates prepares them for top management positions that call for a combination of managerial and technological expertise.

The Master in Consumer Affairs is likewise interdisciplinary in nature. It offers a stimulating combination of topics from management, life, social and consumer sciences.

Bachelor Degree

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<tr>
<th>Program</th>
<th>Management</th>
<th>Engineering OR Natural Sciences</th>
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<tbody>
<tr>
<td>Bachelor in Management &amp; Technology (TUM-BWL)</td>
<td>70%</td>
<td>30%</td>
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Master Degrees

<table>
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<tr>
<th>Program</th>
<th>Management</th>
<th>Engineering OR Natural Sciences</th>
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</thead>
<tbody>
<tr>
<td>Master in Management &amp; Technology (TUM-BWL)</td>
<td>70-75%</td>
<td>25-30%</td>
</tr>
<tr>
<td>Master in Management</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Master in Consumer Affairs</td>
<td>50-70%</td>
<td>50-30%</td>
</tr>
</tbody>
</table>

In line with our international outlook, all our degrees are either bilingual with courses in English and in German or can be completed entirely in English. Students are also encouraged to spend a period of time studying abroad to build a global perspective and improve their language skills. Thanks to our integrated approach to teaching and learning, graduates of TUM School of Management are well-prepared for the requirements of today’s business world. They are experts in flexible thinking and cross-disciplinary approaches. That makes them both extremely employable and exceptionally valuable to their future employers.

Ann-Cathrin Scriba

My project studies module gave me a detailed insight into the logistics operations at a leading brewery. It was the perfect opportunity to put my theoretical knowledge into practice, develop my own ideas and discuss possible solutions with the team. We were supported during the project both by the company and by our professors back at the school. The project studies module has given me the practical experience that I need to make a smooth transition into the professional world after graduation.

Ann-Cathrin Scriba, TUM-BWL Master student

Johannes Blümel

I graduated with a Bachelor degree in TUM-BWL, and continued with the Master degree course at TUM School of Management. Why did I decide to stay at TUM School of Management? The unique structure and course content, the outstanding approach to teaching, and also because of the reputation enjoyed by TUM School of Management in the business world.

Johannes Blümel, TUM-BWL Master graduate
All programs at TUM School of Management are

- **international:** bilingual or fully English courses, opportunity to study abroad
- **interdisciplinary:** new knowledge acquired at the interface of management and technology
- **excellent:** study at the highest level at a university of excellence
- **practice-oriented:** projects at industrial companies or service providers with full support of the professors

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**Gamze Evigren**

I chose TUM School of Management for my Erasmus year for a number of reasons. I wanted to study at a university that is famous worldwide and offers challenging courses in order to enhance my career possibilities. TUM School of Management offers a great program that combines economics and engineering. The quality and variety of the teaching is fantastic and I felt really welcomed. My expectations were high – and were more than met!

*Gamze Evigren, Turkey, Erasmus exchange student, TUM-BWL*

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**Jesly Jose**

My plan is to become an entrepreneur working in the area of innovation or technology management. I chose TUM School of Management because it offers the perfect environment for realizing my ambitions. It is internationally recognized as an entrepreneurial university and has an excellent reputation for research, based on its outstanding professors and other teaching staff.

*Jesly Jose, India, Master student, Management*

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*Jesly Jose, India, Master student, Management*
Executive Education Programs

The Executive Education Center (EEC) at TUM School of Management combines the further education activities of the school and ensures the transfer of knowledge and the dialogue between the university and the business world as an important area of activity. Our executive education initiatives are oriented toward the school’s main teaching and research topics, ensuring the latest research results in core areas will find their way directly into the evidence-based executive education. Special attention is always given to the practical aspects and potential applications of the findings, which are regularly confirmed by a high-profile Executive Education Board. With an enthusiasm for management and future-oriented technologies, we offer a comprehensive further education program: where evidence-based management knowledge meets industry expertise. This was also proven by the AMBA (Association of MBAs) accreditation of the three Executive MBA programs in 2015. Our aim is to develop highly effective, innovative and responsible decision-makers who foster the transformation of organizations and society. Our large and diverse network with dedicated academic and non-academic cooperation partners ensures that industry know-how, academic expertise and international experiences are brought into our programs.

Our offer includes three Executive MBA programs, each of which features our unique interdisciplinary approach. In addition to our Executive MBA in general management, we offer an Executive MBA in Business & IT, focused on digital transformation and innovation, and an Executive MBA in Innovation & Business Creation, which targets entrepreneurs and innovation managers. Our customized programs are tailored to the needs of the specific organization, often emphasizing technology, say, or current trends. In our Certificate programs, participants dive deep into specific topics such as Enterprise Architecture or Private Equity. Our Executive Trainings, on the other hand, offer a comprehensive overview of managerial topics. Our portfolio is complemented by a variety of e-learning and blended learning opportunities.

Executive Education Degrees and Programs

| Executive MBA | For Executives and Managers |
| Executive MBA in Innovation & Business | For Entrepreneurs and Innovation Managers |
| Executive MBA in Business & IT | For Managers in the Age of Digital Transformation |

Customized Programs

Certificate Programs & Executive Training

Intensive Learning & E-Learning/Blended Learning
The TUM Management Alumni e.V. is the network for alumni, students, and other members of TUM School of Management. The association offers a variety of events and opportunities that enable members to remain in contact with each other and their alma mater and therefore grow their professional network. Through our corporate partnerships with supporting members, the network has the opportunity to get in touch with potential employers.

Prof. Dr. Claus Hipp

TUM School of Management is one of the best schools of its kind in the German-speaking world. The graduates receive an excellent university education in business management with a distinct technical focus – all in an international context. TUM School of Management’s continued leadership in international business education is a tribute to the faculty and staff, who are dedicated to an innovative, responsive curriculum and programs that meets our demands. It reflects the commitment of the school to produce future leaders in global business, in close cooperation with leading international companies.

Prof. Dr. Claus Hipp, Managing Partner, HiPP GmbH & Co. Vertrieb KG

Milagros Caiña Carreiro-Andree

Graduates from TUM School of Management are highly impressive. The courses are tailored to the needs of industry, which means that they attract the most talented students. This generates high-caliber graduates who can quickly integrate into the workplace. Thanks to their international experience, graduates are also well-equipped with intercultural communication skills. TUM School of Management offers a complete and unique range of educational programs for the leaders of tomorrow.

Milagros Caiña Carreiro-Andree, Member of the Board of Management, BMW AG

TUM Management Alumni e.V.

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Location

Since 2011, TUM School of Management has had its new home in this renovated building on the Munich central campus, at the heart of the Munich university quarter.

The building, constructed in 1963 according to plans designed by Franz Hart, was badly in need of refurbishment. It no longer met modern energy and fire protection standards. Hild und K developed a new external face for the reinforced concrete building with a prefabricated façade. Alternating parapets and buttresses on the façade reflect the style of the existing supports. This design creates a building that harmonizes well with the existing TUM buildings. The new façade has been nominated for several architectural commendations.
Facts and Figures

- 5 academic departments
- more than 35 professors
- approx. 250 staff members
- €3.7 million in third-party funds per year
- approx. 4,500 students
- 4 degree courses
- 3 executive MBA programs
- doctoral program
- more than 50 corporate partner companies in the TUM Management Alumni e.V. network
TUM School of Management

Rankings & Recognition

TUM’s bachelor program the first at any German university to be accredited with EPAS
European Foundation for Management Development, 2014

TUM School of Management’s bachelor programs, master programs and research activities placed in the top group in six out of eight categories
CHE University Ranking, 2014

TUM School of Management ranked the No. 1 business school in Germany and the third-best business school in German-speaking countries for research
Handelsblatt Ranking, 2014

TUM School of Management ranked among the top five German universities for economics/business
Shanghai Ranking 2014

TUM ranked number eight worldwide for the employability of its graduates, by far the highest ranking of any German university
Global Employability Survey, Times Higher Education World University Rankings, 2014

TUM School of Management’s Executive MBA programs are AMBA-accredited.
AMBA - Association of MBAs, 2015

TUM School of Management ranks fifth for business administration. (This makes TUM School of Management the best technical university for Business Administration in the ranking.)
Wirtschaftswoche University Ranking, 2015

TUM’s professors are among the most influential economists in Germany
FAZ Ranking of Economists, 2015
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