Stage 1

Academic Profile (30 pts)

- 10 credits in Statistics, Empirical Research Methods, or Maths (10 pts)*
- 10 credits for Bachelor’s Thesis or equivalent paper (10 pts)*
- 10 credits in modules with consumer affairs-related content (economics of consumption, market research, sustainability, or ethical, political, or sociological issues (10 pts)*

* Max. possible score
Stage 1

Performance (10 pts)*

- final grade of the Bachelor’s degree (10 pts)*
MCA Assessment Procedure

Stage 1

Letter of Motivation (10 pts)*

- personal commitment as evidenced by international experience, employment, internships, volunteer work, prizes/awards, and scholarships

- motivation for the program as demonstrated in a clear and convincing motivational letter

* Max. possible score

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Stage 1

Essay (30 pts)*

- use of logical/scientific methods of argumentation and corresponding text structure
- ability to contextualize the problem within CA
- use of appropriate English terminology

* Max. possible score

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Stage 1

MCA Assessment Procedure

Evaluation of application documents based on the following criteria:

- Academic Profile (30 pts)
- Letter of Motivation (10 pts)*
- Performance (10 pts)*
- Essay (30 pts)*

Points achieved:

- 65 points and more: Admission
- 41 – 64 points: Stage 2
- 40 points or less: Rejection

* Max. possible score

Stage 2

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MCA Assessment Procedure

Stage 2

Evaluation of the Interview (20-30 min) (X pts)*

Based on the following criteria:

- General knowledge of economic and sociological issues (10 pts)*
- Ability to analyze economic and sociological issues (10 pts)*
- Use of appropriate academic terminology and expression (10 pts)*
- Motivation for MCA (10 points)*

* Max. possible score

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MCA Assessment Procedure

Stage 2

Interview (40 pts)*

Academic Profile (30 pts)

Performance: final grade (10 pts)*

Total number of points

40 points and more

Admission

less than 40 points

Rejection

* Max. possible score

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