Master’s program in Consumer Affairs Technical University Munich

Eligible courses to meet the admission requirements: To apply for the MCA program, you have to demonstrate a minimum of 30 ECTS or equivalent in socio-economic courses. If you have any doubts concerning this point, please contact: admission@wi.tum.de.

(Status: December 2015, we reserve the right to changes)

Socio-economic Courses:

Accounting
Analysis of Social Structure
Anthropology
Applied Economics
Basics in Business Administration
Basics in Sociology
Behavioral Neuroscience
Communication and Leadership
Communication Theories
Contemporary World Economy and Politics
Controlling
Controlling using SAP
Corporate Finance
Cost and Activity Accounting
E-Business
Econometrics
Economic Policy
Economics
Empirical Economics
Empirical Methods
Empirical Research Methods
Entrepreneurial Finance
Entrepreneurship and Law
Environment and Society
Finance & Management Accounting
Finance and Investment
Financial Reporting
General Psychology
Human Resource Management
Information Management/IT in Business
Introduction to Advertising
Introduction to Cultural Anthropology
Introduction to Merchandising and Advertising
Introduction to Political Science
Introduction to Sociology
Investment and Finance
Macroeconomics
Management (Science)
Management and Marketing
Marketing
Marketing
Marketing Management
Mathematics (until 5 credits)
Media and Society
Microeconomics
National Budget
Operations Management
Organization
Organizational Psychology
Product and Organization
Product Management
Project Management
Public Relations
Purchasing Management
Quality Management
Research Methods in Psychology
Resource Allocation & Economic Policy
Service Management and Value Creation
Sex, Brain and Behavior
Social Change
Social Distinctions
Social Institutions
Social Psychology
Sociological Theories
Sociology of Communication
Strategic Marketing
Strategy, Innovation and Marketing
Sustainable Development
Supply Chain Management
Technology and Innovation Management
Topics in Economic
Value-based Management