Master in Management & Innovation

Join this unique Master program and take advantage of its many benefits:

- Study at two of Europe’s most renowned universities: Technical University of Munich and HEC Paris.
- Dive deep into technology and innovation management.
- Discover the latest technological trends and their effects on modern management.
- Acquire extensive knowledge in general management, innovation and entrepreneurship.
- Gain international experience and meet a diverse group of fellow students.

Why the Master in Management & Innovation?

The TUM School of Management and HEC Paris have joined forces: While HEC Paris is well-known for its excellent management education, TUM School of Management is a leading management school at the interface between management and technology.

The four-semester Master in Management & Innovation program is aimed at young professionals with first experience in the business world who would like to bridge the gap between technology and management. Graduates from this unique English-language program will be the innovation managers of the future, with a unique ability to understand the needs of companies within technology and innovation projects.
What will I learn?

In the Master in Management & Innovation program, you will gain all the competences you need to become a perfect innovation manager. This degree will equip you with the know-how to apply your skills in business administration in all relevant technological surroundings. You will learn how to create smart solutions at the interface between management and technology, and to work professionally and pursue your goals in international and interdisciplinary teams.

Acquired skills will include:

- Connecting knowledge from different disciplines, such as business administration, entrepreneurship and innovation, and applying it effectively in all important business activities.
- Recognizing the potential of innovations and technological trends in organizations and their implementation in new business processes.
- Acting with an entrepreneurial mindset to define strategies and achieve financial targets.
- Analyzing strategic decisions and applying all tools of modern strategic management for successful decision-making.
- Appropriately applying the right leadership concept in different situations.
- Recognizing best practices and developing new standards for specific challenges in technology management.
- Evaluating potential finance and investment projects, taking opportunities and risks into account.
- Presentation and communication skills.

Attractive for employers

After attending this programm, you will be highly attractive for potential employers, since in-depth knowledge at the interface between management and technology is highly in demand in the business world.
The first two semesters will be spent at HEC Paris. The business school is known for world-class management education. While getting an overview of important general management topics, you will also have the chance to discover vibrant Paris. The second year of the program will be spent in Munich, amid beautiful scenery with the mountains nearby, but still enjoying the perks of city life. At TUM you will dive deep into technology and entrepreneurship, the main areas of expertise of this university of excellence.
Admissions

Application procedure
1. Apply online:
   www.hec.edu/masters-programs
   www.wi.tum.de
2. Selected candidates will be invited for a face-to-face or web-based interview

Admissions requirements
- A bachelor’s degree or higher in any field
- Proof of proficiency in English (TOEFL, TOEIC, IELTS or Cambridge)
- GMAT or GRE or TAGE MAGE
- First work experience
- A successful admission interview

Application deadline
17 May, 2017

Contacts:
TUM: Nadine Ertel (nadine.ertel@tum.de)
HEC Paris: hecprograms@hec.fr
About TUM

The Technical University of Munich (TUM) is one of Europe’s top universities. It is committed to excellence in research and teaching, interdisciplinary education, and the active promotion of promising young scientists. The university also forges strong links with companies and scientific institutions across the world. TUM was one of the first universities in Germany to be named a University of Excellence. Moreover, it regularly ranks among the best European universities in international rankings. The TUM School of Management has also achieved outstanding results in the area of business and technology. The Handelsblatt ranking continues to name TUM School of Management the leading research business school in Germany.

TUM is known as the foremost entrepreneurial university with the goal of providing its practice-oriented research results directly to the economy. Its research outcomes results make a difference – they impact business practice, but are also relevant for society at large. TUM develops and promotes ideas for the future on an international basis, building on its specific strengths in the fields of engineering, natural science, and life science.
About HEC Paris

HEC Paris is one of the world’s leading business schools, whose prestigious Master in Management program is ranked #2 worldwide (2016 Financial Times ranking).

The knowledge HEC Paris imparts to its students is based on cutting-edge research in all fields of management science. It is tested in real-world contexts, is constantly updated, and is fully aligned with the expectations of the business world.

Over the years, HEC Paris has developed extremely close relations with the corporate world, providing the HEC students with thousands of opportunities, including five international job fairs, numerous professional workshops, mentoring with alumni, conferences with prestigious guest speakers and CEOs, business games, and academic awards sponsored by leading international companies.

Founded in 1883, the HEC Alumni Association is one of the most powerful in Europe with more than 52,300 members in 132 countries. It provides a platform for exchanging experiences, ideas, and information, facilitates entry into the professional world, and accompanies career advancement.
## Master in Management & Innovation

<table>
<thead>
<tr>
<th><strong>Degree:</strong></th>
<th>Double Degree: Master of Science (M.Sc.) by TUM* &amp; HEC Master in Management Grande Ecole Degree by HEC Paris</th>
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<tbody>
<tr>
<td><strong>Next Start:</strong></td>
<td>September 2017</td>
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<tr>
<td><strong>Duration:</strong></td>
<td>4 semesters, full-time</td>
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<td><strong>Program Language:</strong></td>
<td>English</td>
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<td><strong>Target Group:</strong></td>
<td>Young professionals with first work experience</td>
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<td><strong>Locations:</strong></td>
<td>Paris and Munich</td>
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<tr>
<td><strong>Tuition Fees:</strong></td>
<td>EUR 33,200 (EU students), EUR 35,200 (non-EU students)</td>
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Subject to change; errors and omissions excepted.

*Subject to the consent of the Bavarian Ministry of Education and Cultural Affairs, Science and Arts

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### Contact:

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<tr>
<th><strong>Nadine Ertel</strong></th>
<th><strong>Nathalie Niesiewicz</strong></th>
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<tbody>
<tr>
<td>Program Manager</td>
<td>Development Manager</td>
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<tr>
<td>TUM School of Management</td>
<td>Masters Programs</td>
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<tr>
<td>Arcisstraße 21</td>
<td>HEC Paris</td>
</tr>
<tr>
<td>80333 München/ Germany</td>
<td>1, rue de la Libération</td>
</tr>
<tr>
<td>Tel.: +49 (0)89.289.28474</td>
<td>78351 Jouy en Josas</td>
</tr>
<tr>
<td><a href="mailto:info.eec@wi.tum.de">info.eec@wi.tum.de</a></td>
<td>Tel: +33 1 39 67 70 88</td>
</tr>
<tr>
<td><a href="http://www.wi.tum.de">www.wi.tum.de</a></td>
<td><a href="mailto:hecprograms@hec.fr">hecprograms@hec.fr</a></td>
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