

Degree Program in Brief

Location of Study

Heilbronn (Baden-Württemberg), Germany

Duration of Study/Credits

4 semesters/120 credits, full-time program

Degree Type

Master of Science (M. Sc.)

Start of Course

Winter semester

Language

Up to 100% in English

Admission Requirements

Applicants must hold a Bachelor's degree or equivalent in Engineering (Mechanical Engineering, Electrical Engineering, Civil Engineering & Surveying, Architecture or similar) or Natural Sciences (Natural Sciences, Computer Science, Mathematics, Nutritional Science, Sports Science or similar).

Successful completion of the assessment procedure.

Costs per Semester

No tuition fee. Detailed information:
www.tum.de/en/studies/fees-and-financial-aid/

Further Information

www.wi.tum.de/mim



Contact

Technical University of Munich

TUM Campus Heilbronn gGmbH
Bildungscampus 2, 74076 Heilbronn
www.wi.tum.de/tum-campus-hn

General Questions about Studying at TUM

TUM Center for Study and Teaching
Arcisstrasse 21, 80333 Munich,
Room 0144 (Service Desk)
Tel. +49 89 289 22245
studium@tum.de

Program-specific Questions

Application and Admission:
Tanya Göttinger
Tel.: +49 7131 264 187 03
admission_heilbronn@wi.tum.de

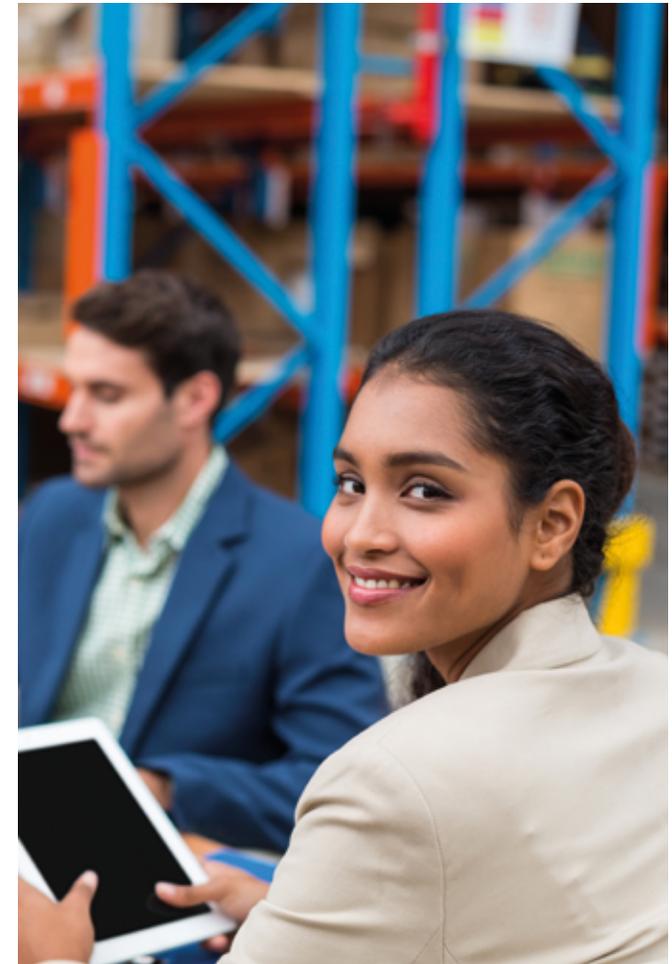
Layout and typesetting: ediundsepp, picture credit: © WavebreakmediaMicro – stock.adobe.com, status: 02.2020, all information is supplied without liability



Master of Science

TUM School of Management

Master in Management at Campus Heilbronn of the Technical University of Munich



Objectives

The professional world is changing. Management and industrial processes are increasingly interwoven and companies no longer think in terms of traditional divisions. They are looking for people who are not experts in merely one field but who can build bridges between different cultures in different departments. Candidates who combine outstanding technical skills with a passion for management are very much in demand.

Requirements

You should have the following:

- Passion for business and management topics
- Desire to make a difference at the interface between management and engineering/natural sciences
- Enthusiasm for working in interdisciplinary teams and projects

Degree Program Structure

1st semester	Financial Accounting Management Science Empirical Research in Economics and Management Principles of Economics Entrepreneurial, Strategic and International Management
2nd semester	Investment and Financial Management Introduction to Business Law Marketing & Innovation Management Production and Logistics Cost Accounting
3rd semester	Electives offered exclusively at Heilbronn: Management of Family Businesses Management of Digital Transformation Additional electives: Project Studies Advanced International Experience Electives offered by the following academic departments: Innovation & Entrepreneurship Marketing, Strategy & Leadership Operations & Supply Chain Management Finance & Accounting Economics & Policy
4th semester	Master's Thesis

Features of the Program

- The program is available up to 100 % in English, making it particularly suitable for international students.
- In the first two semesters you learn the basics in management, economics and law. From the third semester onward, you can select different electives that align with your personal interest or specialize in Management of Family Businesses and Management of Digital Transformation.
- Research and electives at TUM Campus Heilbronn are focused around the Management of Family Businesses and Management of Digital Transformation (please see the enclosed flyer for details).
- We encourage all students to spend at least a short period abroad. This could be a stay of at least 60 days as part of the Advanced International Experience elective, or an entire semester or more at one of our esteemed partner institutions abroad.

Career Profile

The Master in Management program positions students at the interface between technology and management. This prepares them for professional roles in which they form the link between technical staff and management, and for management positions that require a solid understanding of industrial processes.

TUM School of Management has excellent relations with many leading companies. Students are able to build links with these partner firms right from the start of the program. The electives offered exclusively in Heilbronn foster students' understanding of managing family-run businesses in a fast-changing and digitized business environment.



Master in Management at TUM Campus Heilbronn

The program in Heilbronn has several advantages for your career and your quality of life. You have two areas of specialization available, offered exclusively at TUM Campus Heilbronn:

- Management of Family Businesses
- Management of Digital Transformation

These specializations give you the chance to learn about how family-led companies operate and how they are managed against the backdrop of growing digitization. The city of Heilbronn and the surrounding region, home to a large number of entrepreneurial firms and hidden champions, many of which are family-run businesses, offer the perfect environment in which to pursue these specializations.



Welcome to the Region of World Market Leaders!

There are many reasons to study in Heilbronn. The city lies in the heart of Heilbronn-Franken, the region of world market leaders. A great number of innovative firms, many of them family-led small and medium-sized enterprises, have achieved top positions in world markets from their locations right here. That makes Heilbronn the perfect match for the particular TUM model, with its combination of entrepreneurial spirit and innovative capacity. Here, you can learn how these companies operate and how they are managed – straight from the source.

Living in Heilbronn

The charming combination of tradition and modernity makes Heilbronn an attractive place to live and study. Besides great museums such as Experimenta, Germany's largest science center, Heilbronn has many stores and boutiques located close to the historic city center and a lively restaurant and bar scene that has emerged along the Neckar River in recent years. Heilbronn is well connected to the highways A6 and A81, making it easy to discover cities such as Stuttgart, Karlsruhe, Heidelberg, Mannheim, and Würzburg from your base here.