Degree Program in Brief

Duration of Study/Credits
6 semesters/180 credits, full-time program

Degree Type
Bachelor of Science (B. Sc.)

Start of Course
Winter semester

Language
100% in English

Admission Requirements
As part of the first stage of the admission process, we evaluate your high school diploma (e.g. Abitur) and your half-year grades for the last two years in Mathematics, English and one Natural Science subject. If you score over a certain level we will offer you a place on the program automatically. If you score less than this, or we cannot assess your individual grades in the mentioned subjects, we will base our assessment on the final grade (GPA) of your university entrance qualification and your performance in the admission interview. Applicants who do not have any grades in one or more of those subjects will be invited for an interview directly.

Costs per Semester

Further Information
www.wi.tum.de/bachelor-hn

Contact
Technical University of Munich
TUM School of Management
TUM Campus Heilbronn
Bildungscampus 2 and 9, 74076 Heilbronn, Germany
www.tum-hn.de

General Questions about Studying at TUM
TUM Center for Study and Teaching
Arcisstrasse 21, 80333 Munich
Room 0144 (Service Desk)
studium@tum.de

Program-specific Questions
Application and Admission
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**Objectives**

The structures of today's corporations are increasingly complex: Interdependencies between corporate divisions are manifold and the lines between departments are beginning to blur. Companies need employees who have a detailed business knowledge of current innovations and technologies. The Bachelor in Management & Technology at TUM Campus Heilbronn is an interdisciplinary degree program at the interface of management and technology, with a specialization in digital technologies. It provides a practice-based education in economics, management, engineering and innovation. It also includes elements of practical teamwork, in both Project Studies module and the more traditionally taught courses in economics and technical and process-oriented aspects of management.

**Requirements**

You should have the following interests and qualities:

- Interest in current innovations and technical and economic topics
- Interest in business and engineering, especially new digital technologies
- Mathematical skills
- Holistic, structured and future-oriented mindset
- Enthusiasm for working in interdisciplinary teams and projects

**Degree Program Structure**

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<tr>
<th>Semester</th>
<th>Courses</th>
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<tbody>
<tr>
<td>1st semester</td>
<td>Business Law I</td>
</tr>
<tr>
<td>2nd semester</td>
<td>Foundations of Entrepreneurial and Ethical Business</td>
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<tr>
<td>4th semester</td>
<td>Empirical Research Methods</td>
</tr>
<tr>
<td>5th semester</td>
<td>Electives in Management and/or Technology</td>
</tr>
<tr>
<td>6th semester</td>
<td>Project Work</td>
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**Distinctive Features of the Program**

- The Bachelor in Management and Technology is a unique program with an interdisciplinary approach to teaching fundamental skills in management, economics and engineering.
- The specialization in digital technologies is only available as part of the Bachelor in Management and Technology at TUM Campus Heilbronn in the heart of Heilbronn-Franken—a thriving region known for innovation.
- The Project Studies module is a chance to improve your team skills and boost your expertise in management or technology, depending on your interests.
- In the seminars, interdisciplinary teams work on projects dealing with current issues in research and business.

**Career Profile**

Our Bachelor's program is designed to give you the interdisciplinary, high-level education that you need to meet challenges at the interface of management and technology. We regularly receive enthusiastic feedback from our corporate partners who confirm that our graduates have a competitive advantage for shaping their careers.
Specialization: Digital Technologies
Exclusively at TUM Campus Heilbronn

Digitalization is shaping the development of almost all sectors of business and the economy. Digital technology is fundamentally changing the way companies work and how they sell their goods and services globally. Businesses are now looking for qualified individuals who combine a strong expertise in management with a knowledge of digital technologies.

The Bachelor in Management & Technology with its specialization in Digital Technologies is aimed at high-school graduates who are interested in management, but at the same time want to acquire a basic understanding of engineering with a focus on digital technologies. The program prepares them for careers that combine management expertise with digital technologies.

Heilbronn – region of world market leaders and hidden champions
The city of Heilbronn and the Heilbronn-Franken region in general are home to a large number of family businesses. Many of these specialized firms have achieved top positions in world markets from their location right here. These “hidden champions” have a high demand for employees with both management skills and technological expertise. Companies are particularly interested in graduates specializing in the area of digital technologies – which means that students on the new program will have excellent career prospects.

At TUM Campus Heilbronn, our Electives are focused in the fields of:

• Management of Family Businesses
• Management of Digital Transformation
TUM Campus Heilbronn offers excellent conditions for studying. It forms part of the modern Dieter Schwarz Foundation Educational Campus („Bildungscampus“) in the heart of Heilbronn, in the economically strategic and fast-growing region of Heilbronn-Franken.

Heilbronn is also a great place to live. Nothing is very far away, and the city offers a charming combination of tradition and modernity. For example, it is walking distance from the Campus to the lovely “Neckar Mile” with its many cafés, restaurants and bars. Students will also enjoy the informal atmosphere at the Heilbronn Educational Campus („Bildungscampus“) and the city's beautiful location, surrounded by vineyards.