WHAT IS HEC PARIS?

Established in 1881

WHAT IS HEC PARIS?

SUMMER SCHOOL PROGRAMS

PHD PROGRAM
A TOP-RANKED BUSINESS SCHOOL

FACTS AND FIGURES

4,500 STUDENTS ENROLLED IN DEGREE PROGRAMS
130 INTERNATIONAL PARTNERS
57,000 ALUMNI IN 135 COUNTRIES
64% INTERNATIONAL STUDENTS

105 NATIONALITIES
138 FULL TIME PROFESSORS (64% INT'L)
44 CORPORATE PARTNERS
A DIFFERENT ACADEMIC APPROACH

1. High quality standards:
   - More class hours: >350h
   - Small class sizes: <50 students
   - Always a main instructor: no TA

2. Perfect balance between theory and practice:
   - 50% Research Faculty-50% Practitioners
   - Real-life case-studies
   - Company projects

3. Inspiring environment:
   - Personal Development program
   - Networking events
   - Strong campus social life
1 year specialization
10 months + internship/job

› International Finance
› Strategic Management
› Managerial and Financial Economics
› Entrepreneurship
› Marketing
› Accounting and Financial Management
› Sustainability and Social Innovation

› Guarantied International Business – Maximilian Luft
  › Total 40 credits (25 ECTS fall, then internship, then Certificate 15 ECTS)

› Core classes and electives + Study trip + Company project and case studies + Certificate
8 CERTIFICATE PROGRAMS

• Chaired by Leading Companies
• 100 hours of field work, courses, business projects

✓ Digital Entrepreneurship (Free, Pixmania, Priceminister, Meetic, Vente-prive.com,…)
✓ Energy and Finance (Deloitte and Société Générale)
✓ Luxury (Kering)
✓ Social Business (Schneider Electric and Danone)
✓ Excellence in Client Experience (LVMH)
✓ Data Science (new)
✓ Digital Transformation (AXA)
✓ Mergers and Acquisitions
THE HEC EXPERIENCE
INTENSE EXTRACURRICULAR LIFE

• Our 340-acre wooded campus (between Paris and Versailles)
• More than 130 student associations (cultural, humanitarian, professional, ..)
• On campus accommodation
Academic Excellence  
Cross-Cultural Sensitivity  
Internships or Extra-Curricular Activities  
Strong motivation
APPLICATION PROCESS

• Present documents to TUM for pre-selection
• 5 spots available
• HEC Paris sends CV + Letter of Motivation to program directors
  • All in English
  • Need 6 months professional experience in related sector
  • MIF/MFE like engineering profiles
• Might be invited for an interview

• Currently: 3 STRAT, 1 MIF, 1 IB
Keep in Touch!

Sophie Dimich-Louvet
hecprograms@hec.fr

Or our Student Ambassadors