GENERAL INFORMATION

- Application period for the winter semester: 1st April – 31st of May

STEPS FOR A SUCCESSFUL APPLICATION

1. To apply, please complete the application form via TUMOnline
2. If you did not obtain your qualification for postgraduate studies (usually a bachelor’s degree) in a country within the EU/EEA, you have to apply via Uni-Assist as well
3. Once you have completed the online application form, you will receive a list of all additional documents that you need to send to the main enrolment office (“Immatrikulationsamt”), along with a printed version of your completed application form.

This list of documents may include the following (or more):

- Signed application form
- Bachelor’s degree certificates and transcript of records (notarized copy)
- Proof of proficiency in English (original or notarized copy)
- Current CV
- Essay and statutory declaration (must be uploaded in TUMOnline)
- Curricular Analysis (must also be uploaded to TUMOnline)
- GMAT (optional), GRE is not possible
- Ranking certificate (optional)

4. After sending all the necessary documents to our enrolment office (Arcisstrasse 21, 80333 Munich), your application will be processed and evaluated by various departments. You will receive feedback to your application after roughly 2 months.

APPLICATION REQUIREMENTS – mandatory

- You have completed the online application via TUMOnline (and possibly Uni-Assist) and sent all the necessary documents correctly notarized to our enrolment office within the application period (exception: the VPD from Uni-Assist can be sent later but you have to apply before the end of our deadline: May 31)
- You have a Bachelor’s degree or equivalent in Management, Economics or other Social Sciences (e.g. Sociology, Psychology, Communication Sciences or equivalent) with a minimum of 15 ECTS in empirical research methods, quantitative methods, statistics or math
- You have proof of proficiency in English from one of the following options:
  - Your undergrad studies or education was in English (language of instruction)
  - You have a TOEFL (minimum 88 points), an IELTS (minimum 6.5 points) or a CAE certificate
  - You have completed a minimum of 12 ECTS of modules in which the language of instruction was English
  - You have a GMAT with a minimum score of 600

APPLICATION REQUIREMENTS – optional

- A GMAT with a minimum score of 600
- A current ranking certificate from your undergraduate studies indicating the rank among your cohort
ASSESSMENT PROCEDURE

To help us select the very best applicants, we follow a two-stage assessment procedure. The Eligibility Commission decides on the basis of the transcript of records and where applicable the additional non-mandatory criteria to admit an applicant to the program. Candidates whose eligibility is still in doubt after stage 1 will move to stage 2.

MASTER IN CONSUMER SCIENCE

STAGE 1: We assess your...

- First-degree certificate or transcript of records, min. 140 ECTS (max. 50 points)
- GMAT Score (min. score 600) 10 points

...based on the following criteria:

- Specific courses from your degree (max. 40 points)
- Performance in first degree (GPA or student ranking) (max. 10 points)

STAGE 2: We assess your...

- First-degree certificate (39 - 49 points) + Essay (max. 40 points)

USEFUL LINKS

FAQ’s: [https://www.wi.tum.de/programs/master-mt/faq/](https://www.wi.tum.de/programs/master-mt/faq/)