

International Experience & Communication Skills module Bachelor in Management & Technology

Section: International Experience (3 ECTS credits)

Report guidelines

Formal requirements:

- 10,000-15,000 characters (excl. spaces; approx. 4-6 pages)
- Clear structure (e.g. subheading, table of contents)
- In German or English
- Must be submitted as a text file (e.g. in Word) electronically
- factual writing style, no story telling
- no colloquial language

Structure (mandatory):

1. Very short description of the international experience
2. **Similarities and differences between your own culture and the culture(s) of the people in your social environment**
3. **Example of an intercultural conflict, difficulty, etc.**
4. Concluding thoughts

Guidelines for each part of the report:

1. Description of the international experience (max. 1000 characters, excl. spaces)
 - Where was I, for how long, and what did I do?
2. **Similarities and differences between your own culture and the culture(s) of the people in your social environment**
 - How did the people around me **behave** and what struck me the most?
 - In what ways was their **behavior** different or similar to mine?
 - In what ways were my own **culture** and the **culture(s)** of the people around me similar?
 - In what ways were my own **culture** and the **culture(s)** of the people around me different?
 - What do those similarities and differences say about me and my **culture**?

Please note: We are interested here in **cultural differences and similarities on an interpersonal level**, not geographical differences, differences in the climate, etc. But also we are not interested in story telling. Please choose a **factual writing style!**

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3. Example of an intercultural conflict, difficulty, etc.

- Structure: Description – How I interpreted the situation – How the other people involved interpreted the situation (change of perspective) – Reflection

Please note: We are interested here in an **example of a conflict, difficulty** etc. which arose out of **different cultural background**. Not typical language barriers etc.!

4. Concluding thoughts

- How did I benefit from my time abroad (project, etc.) in terms of intercultural or international experience?
- What did I learn about myself?
- What did I discover about my own culture?
- What did I discover about other people and their culture(s)?
- What did I learn about interculturality/intercultural communication?

Forms and report guidelines are available on the TUM SOM website under [Downloads](#).

Submit your application (all required documents) via:
<https://ie.wi.tum.de>