

International Summer School 2019

SUSTAINABLE ENTREPRENEURSHIP

INFORM – INSPIRE - INTERACT

PROGRAM

July 15-26, 2019

Munich

WEEK 1

DAY	MORNING (9:00 -12:30)	AFTERNOON (14:00 – 17:30)	EVENING
MON 15.7	Welcome to the TUM School of Management Prof. Dr. Gunther Friedl Introduction to Sustainable Entrepreneurship Prof. Dr. Frank-Martin Belz	TUM Tour Munich, Garching and Weihenstephan Prof. Dr. Frank-Martin Belz	Beergarden Weihenstephan
TUE 16.7	Sustainable Business Model Canvas <i>Introduction and Group Exercise</i> Prof. Dr. Frank-Martin Belz	Sustainable Entrepreneurship Farming and Food <i>Introduction and Visit to an Urban Farm</i> Dr. Fabian Riedel	Sustainable Gamba Tasting
WED 17.7	Sustainable Entrepreneurship in the Global South: <i>Introduction & Cases</i> Dr. Aline Menden	Sustainable Entrepreneurship in the Global South: Workshop Dr. Aline Menden	Free time
THU 18.7	Sustainable Entrepreneurship Energy: <i>Introduction & Business Model</i> Florian Henle	Sustainable Entrepreneurship Fashion: <i>Introduction & Business Model</i> Bernd Hausmann	Visiting Tollwood Festival
FRI 19.7	Sustainable Business Model Canvas: <i>Brainstorming and Team Building</i> Prof. Dr. Frank-Martin Belz	Sustainable Business Model Canvas: <i>Team Work</i> Prof. Dr. Frank-Martin Belz	Barbecue at Isar
SAT 20.7	Hiking at the foothills of the Bavarian Alps	Swimming in the Lake	Free time
SUN 21.7		Rest Day	

*All classes and workshop will take place at the TUM School of Management
Arcisstrasse 21, 80333 Munich (entrance Luisenstrasse, room Z532)*

WEEK 2

DAY	MORNING (9:00 -12:30)	AFTERNOON (14:00 – 17:30)	EVENING
MON 22.7	Team Work	First Pitches and Feedback Prof. Dr. Frank-Martin Belz	Munich City Tour
TUE 23.7	Business Model Development Workshop Rebecca Preller	Team Work in the Field	Free time
WED 24.7	Business Model Development Workshop Rebecca Preller	Storytelling Dr. Sebastian Planck	Sustainable Wine Tasting
THU 25.7	Team Work	Presentation Training Dr. Sebastian Planck	Free time
FRI 26.7	Final Presentations and Certificate Ceremony	Farewell Lunch and Drinks With entire team	End of the International Summer School 2019

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LECTURERS

Prof. Dr. Frank-Martin Belz | [Chair of Corporate Sustainability, TUM School of Management](#)

Prof. Dr. Gunther Friedl | [Dean of the TUM School of Management](#)

Florian Henle | [Co-Founder of Polarstern Energie](#)

Dr. Aline Menden | [Co-Founder of Endeva](#)

Dr. Dominik Domnik and Dr. Sebastian Planck | [Social Entrepreneurship Academy](#)

Dr. Rebecca Preller | [Post-Doc of the TUM Research Entrepreneurship Institute](#)

Dr. Fabian Riedel | [Founder of Crusta Nova](#)

Bernd Hausmann | [Founder and CEO of glore](#)

Status: July 1, 2019