Press release
TUM TALK IN HEILBRONN

“Think, understand, manage”:

The panelists on the podium

For the first exchange between science and business, TUM Campus Heilbronn has invited a number of renowned researchers and entrepreneurs.

Speakers from business

Steffen Boll is the founder and managing partner of CSI Development Technology.

Robert Friedmann is a spokesperson for the Würth Group’s management team.

Dr. Wieland Holfelder is the Vice President of Engineering & Site Lead for the Engineering Center Munich, Google Germany.

Dr. Thomas Olemotz is the CEO of the IT system house Bechtle AG.

Eva Boesze is Head of HR of BayWa AG.

Robert Jozic is the Managing Director for “Strategy, Business Models & Ecosystems” in Digitalization at the Schwarz Group.

Gabriele Sommer is the Head of Human Resources at the TÜV Süd testing group.

Thomas R. Villinger is the Managing Director and Co-Founder of the Zukunftsfonds Heilbronn venture capitalist fund.

Thessa von Hülsen is the Head of HR Strategy, Frameworks, and Group Services at the Deutschen Börse.

Speakers from the Technical University of Munich

Professor Dr. Thomas F. Hofmann is moderating the premiere event of TUM TALK. Professor Hofmann holds the Chair of Food Chemistry and Molecular Sensory Science and has been the President of the Technical University of Munich since 2019. Previously, he was the Executive Vice President for Research and Innovation, since 2009.
Professor Dr. Gunther Friedl holds the Chair of Controlling and is the Dean of the TUM School of Management. With its focus on “Management and Technology”, the Faculty of Economics at the Technical University of Munich is one of the few business schools in the world that regularly receives all key accreditations.

Professor Dr. Hans-Joachim Bungartz holds the Chair of Scientific Computing and is the Dean of the Information Technology Faculty at TUM, which has also been represented on TUM Campus Heilbronn since 2020.

Professor Dr. Helmut Krcmar holds the Chair of Information Systems and is the Vice Dean of the TUM School of Management. He is also the Founding Dean and Delegate Officer of the President for TUM Campus Heilbronn.

Professor Dr. Dr. Ann-Kristin Achleitner holds the Chair of Entrepreneurial Finance and is the Scientific Co-Director of the Center for Entrepreneurial and Financial Studies (CEFS) at TUM.

Professor Dr. Claudia Peus is a professor of research and science management at TUM. She is also the Executive Vice President for Talent Management and Diversity and the Founding Director of the TUM Institute for Lifelong Learning IL³.

All information can also be downloaded under “Press”

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